

Sponsor Package



Askennonia
where healthy aging
never gets old!



Meaning

Askennonia is a Ouendat greeting that means peace, wholeness and well-being.

Purpose

to meet the social, educational and recreational needs of the 55+ community.

527 Len Self Blvd.,
Midland ON L4R 5N6
(705) 526-7609
www.askennonia.com



Askennonia is
North Simcoe's

Most Valuable Resource

for recreational, educational and social programs serving
people ages 55+

Operating Monday to Friday from Midland's North Simcoe Sports & Recreation Centre. Askennonia offers 55+ weekly programs that enrich body, mind & spirit. 1450 North Simcoe residents enjoy an annual membership, with all its benefits!

Askennonia cultivates an atmosphere of positivity, health and community spirit. Askennonia truly is a place where healthy aging never gets old! Your support helps keep programs affordable and accessible for local older adults.

Why become an Askennonia Partner?

Askennonia Senior Centre has seen steady growth since it opened its doors in 1987. Now, 1450 local residents value the 55+ weekly programs and 1000's attend special events

Members and the community are kept informed through the publication of a newsletter that's emailed weekly to over 2500 subscribers, where we promote our events & programs, along with other community activities that are of interest to our members. This email has an astounding 60% open rate.

Our members are a diverse group. Many are lifelong North Simcoe residents. We also attract people new to this area, who are looking to build meaningful friendships and get to know their community.

2025 Scavenger Hunt

Keep an eye out for information regarding our Sponsor Scavenger Hunt in the spring of 2025.

Our members will be given a month to participate in Scavenger Hunt activities that bring them to your establishment to learn something new, browse or make a purchase.

★ GOLD SPONSORSHIP - \$3000 ★

- Official sponsor of 5 events with sponsorship displayed on all posters and promotional materials.
- Rotating Banner Ad on Askennonia's Facebook Homepage for 3 months throughout the year (over 2k followers).
- Your logo included in our weekly e-blasts to 2500 local seniors. The e-blast has a 60% open rate.
- The opportunity to deliver educational/informational workshops to members - promoted by Askennonia. Come network at our events.
- You will be offered a complimentary table at our Annual Health Fair.
- Your company logo and website will be linked on our "Our Partners Page"

★ SILVER SPONSORSHIP \$2500 ★

- Sponsor of 4 events with sponsorship displayed on all posters and promotional materials.
- A representative from your business is invited to attend the events, with opportunities to socialize and network.
- You will be offered a complimentary table at our Annual Health Fair.
- Your company logo and website will be linked on our "Our Partners Page"

★ BRONZE SPONSORSHIP \$1600 ★

- Sponsor 3 of our Signature events - your logo will appear on our posters for 3 seasonal parties or events that are promoted on our website, eblast, social media accounts and MidlandToday.
- A representative from your business is invited to attend the events, with opportunities to socialize and network.
- Your company logo and website will be linked on our "Our Partners Page"

★ GROUP SPONSORSHIP \$1000 ★

- Be the exclusive sponsor to one of our weekly group programs.
- Sponsors will be mentioned in promotional materials and in our e-blast.
- A representative from your business is invited to attend the programs, and connect with members on a personal level.

★ SINGLE EVENT SPONSORSHIP \$600 ★

- Pick one event to support and your logo will be featured on the poster which is displayed on our website, e-blast, social media accounts and newspapers.



Thank you for supporting Askennonia!

Please return this page to the office. We will email you an invoice. In addition, don't forget to email a JPEG or PNG format of your logo to be included in relevant materials.

Name:

Email:

Company:

Website:

Address:

Town:

Phone:

Postal Code:

Signature:

Date:

Gold Sponsorship - \$3000

Silver Sponsorship - \$2500

Bronze Sponsorship - \$1600

***Group Sponsorship - \$1000**

*Please connect with Askennonia staff to discuss the options.

Single Event Sponsorship - \$600

Please choose your event(s) below.

Valen-Wine *Feb 13*

Open House *March TBD*

St. Patrick's Day Party *March 13*

AGM *April 23*

Fashion Show *April 29*

Summer BBQ *June 11*

Wine and Cheese *July TBD*

High Tea *August TBD*

Boat Cruise *Sept TBD*

Health Fair *Oct 2*

Volunteer Appreciation *Oct TBD*

Halloween Party *Oct 31*

Vets Lunch *Nov 18*

Christmas Party *Dec 3*

Christmas Drop In *Dec 18*

Other: _____

Make your selection and we'll email you an invoice. Thank you!